



## Description

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This template contains the framework for communicating project status information to FIRE PROGRAMME. This template will enable you to keep stakeholders apprised of the status of your project.

## Version Control

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Version	Description	Author	Date
1.0	Initial version	DECI	
1.1	Amended version	AKΣ Consulting	May 2014

**PART 1:**  
**GUIDELINES OF THE REPORT**

# PLEASE READ CAREFULLY

## Reporting guidelines

FIRE PROGRAMME Reports should focus on reflecting on the lessons learned during the project implementation, while documenting what was achieved with the money and time invested during the life of the project.

FIRE PROGRAMME understands that reporting can be a demanding, time-consuming exercise that if conducted for the benefit of the funding agency alone, might overlook aspects of project implementation of great relevance for the project team and their future work.

FIRE PROGRAMME encourages recipients to experience the benefits of developing reports for their own use, by identifying the main area(s) where the project team wants to focus their evaluation efforts to gain a deeper understanding of the project implementation for the benefit of the project team and the organization as a whole.

FIRE PROGRAMME requires two types of reports -financial and technical- to be submitted to the FIRE PROGRAMME secretariat:

- **Progress report:** FIRE will use this document for internal monitoring purposes (not for public distribution) focusing on processes and operational issues, providing context for project implementation and revised timeframes. Progress reports should be short, concise (maximum 20 pages long excluding guidelines, project factsheet information and content table). Findings documented as part of the progress report, as part of the progress reports will be used by the FIRE secretariat to promote the supported project. Only selected content from the technical report will be use for promotion purposes. Recipients are encouraged to define the ways they want to use the reports for their own benefits. Progress reports are reviewed and approved by the FIRE Steering Committee to be able to process disbursements as per the signed contract. No disbursements will be processed until progress reports are submitted, reviewed and approved.
- **Final report:** FIRE will use this document for public distribution. Recipients are encouraged to define the ways they want to use the reports for their own benefits. Is important that the project team defines uses and users in the progress report, so the final report can focus on that. FIRE secretariat will help to facilitate the use of the report findings, by identifying other opportunities aligned with your requirements. The final reporting is an opportunity to synthesize and assess the activities conducted as part of the grant, while reflecting on the project's management, limitations, and achievements during the project lifecycle. It should include a review of the findings included in the progress report. Short, concise (maximum 30 pages long excluding guidelines, project factsheet information and content table). Findings documented as part of the final report, as part of the progress reports will be used by the FIRE secretariat to promote the supported project. Final technical reports

will be edited by AFRINIC Communications Unit to be made available for the general public for download on the FIRE PROGRAMME website.

Reports must be submitted by email to [fireprogram@afinic.net](mailto:fireprogram@afinic.net) using the following **template**, as per the proposal originally approved for funding.

Please **do not modify the template** layout and use the structure provided to guide your reporting process. All the *Tips* coloured boxes at the beginning of every section in the template will be removed by AFRINIC from your reports before public distribution.

**Please use only *Heading 2 and below* for formatting your project report**, so when you update the Table of contents all requested information is easily located throughout the document. *Heading 1* has been used when designing this template, to define the sections requested by FIRE PROGRAMME.

FIRE PROGRAMME Grant Recipients are encouraged to share the progress of the project through [fireprogram@afinic.net](mailto:fireprogram@afinic.net) mailing list, where current recipients are subscribed.

FIRE PROGRAMME encourages project teams to document project activities using other forms of information sharing, such as blogs, wikis, collaborative tools, social media feeds, etc. The reports should include a brief description of the communications strategy implemented by the project team. Please share the links for additional documentation efforts conducted as part of your technical reports.

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## Tips for effective reporting

Reports are a tool to learn from the project implementation, to describe the change experienced by the project team, project beneficiaries and partnering organizations, share information, promote accountability and transparency.

They provide evidence of the project development and implementation helping others to understand the rationale behind the project, the challenges faced, the processes and procedures involved, the solutions provided, the lessons learned, among other uses.

Other donors, sponsors and investors used them as a tool to allocated new funding to organizations, award prizes, etc. so is in your best interest to produce good quality reports.

- Project leader should **inform all members of the project team** about the reporting requirements so everyone can effectively contribute.
- Discuss with your project team what the theory of change behind your project is. What behaviours, processes, procedures, and relationships do you expect to change through your project implementation? What do you want to achieve through the project activities? What do you want to learn through the project implementation? Who is going to use the findings?
- Discuss with your project team **who would be the future users and how they would use the findings throughout the project lifecycle**. The uses identified should relate to the theory of change that you have discussed with your project team. The discussion about theory of change, users and uses, will be a very important input to your communication strategy: depending on who the user is and of what use will be the findings, a communication strategy can be developed. For example, if the users of the findings are policy makers and the use is to influence a change in the regulatory framework, which communication approach will work the best?
- Remind the reader of the context where the project plans to intervene. This **baseline information** will help the project team to identify the changes that can be attributed to the project intervention.
- **Document the project cycle and its activities**. It is recommended to keep a project diary about the activities conducted and all the financial records related to those activities on file, to be able to write a narrative of the project implementation.
- **Compare project records with the approved proposal** will allow you to track progress, keeping the project and its budget on track and making any necessary adjustments.
- Reflect on the lessons learned by the project team and identify the **key messages** that the project team would like to convey through the project reports, especially in the Overall Assessment section of the report.
- **Reports should be self-explanatory**, which mean that you should not exclude information, which has been already included in either the proposal, grant agreement or any previous report, as the reader probably

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might not have access to any additional documents.

- **Share templates created for your project.** Sometimes the most innovative aspects of a project reside in the processes and procedures used to implement the project activities. The templates your organization has created to collect data, analyze it, store it might hold the key of your project success.
- **Be creative and use online resources to share** the lessons learned through the project, document the project lifecycle and that best serve the key messages you want to convey. For example:
  - Provide online access to materials produced as part of the project for easy access;
  - Create online photo gallery for your project activities.
  - Keep attendance records to document an event and organize mailing lists to facilitate communication and encourage exchange of information.
  - Design surveys that fit your project activities. Write clear and direct questions to avoid misunderstandings in the collection of responses. Identify the key people that should participate in the survey as the source of information.
  - Capture interviews in short videos, structuring their script in a way that you can minimize the need for editing, to facilitate access and use.
  - Create info-graphics to explain your research findings (qualitative and/or quantitative).
  - Generate diagrams to explain the project timeline and how milestones have been achieved during the life of the project.

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# PART 2: PROJECT INFORMATIONS

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## Project factsheet information

<b>Project title</b>	<b>CarDispo (TaxiMobile)</b>
<b>Grant recipient</b>	Novazen
<b>Dates covered by this report</b>	09/03/2014-30/04/2015
<b>Report submission date</b>	30/04/2015
<b>Country where project was implemented</b>	Cameroon
<b>Project leader name</b>	Bruno Serges S. SOUFO
<b>Team members (list)</b>	Bruno S. SOUFO Florentine Guiadem Boris Nono Steve Kenmogne Lionel Tadjou
<b>Partner organizations</b>	
<b>Total budget approved</b>	10 000 USD
<b>Project summary</b>	« <b>Cardispo</b> » est un service de mise en relation des chauffeurs de taxi et des usagers grâce aux technologies mobiles et Internet



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## Project Summary

**Tips:** *It is recommended to **complete this section once you have finalized the text of the report.** It will be easier to go back through to build the summary based on the highlights of the report the project team just put together.*

*The Project Summary can be up to **one page long.***

*It should include a brief justification; an outline of the project objectives to be achieved; the project real timeline and the main activities conducted.*

*The abstract of the project written when FIRE PROGRAMME initially approved the project and the objectives listed in the Grants Agreement signed by AFRINIC and your organization should be useful inputs when preparing this section of the report.*

« **CarDispo** » est un service qui a pour objectif de mettre en relation les usagers et les chauffeurs de taxi via un centre d'appel virtuel basé sur les technologies Internet et mobiles.

D'après une enquête en ligne que nous avons menée en septembre 2013 sur échantillon de 350 utilisateurs de ces deux métropoles, il en ressort que les usagers souhaitant obtenir des taxis en **mode « dépôt »** ou en **mode « course »** doivent souvent faire face aux difficultés suivantes :

- L'identité du chauffeur non connue à l'avance ; Ce qui accroît le risque d'insécurité.
- L'obligation de se déplacer à un carrefour ou à une station pour trouver un taxi, même à des heures tardives.
- La difficulté de trouver immédiatement un taxi libre.

Les objectifs visés par les projets sont les suivants :

- Développer une plateforme SMS et web de mise en relation des usagers et des chauffeurs de taxi dans les villes de Yaoundé et Douala au Cameroun
- Promouvoir cette plateforme auprès des bénéficiaires

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D'après le chronogramme initial, la durée d'implémentation du projet allait de mars 2014 à avril 2015.

Durant cette période, nous avons réalisé les différentes activités qui avaient été prévues:

- Choix définitif du nom commercial du service qui passe de **TaxiMobile** à **CarDispo**
- Réalisation d'un sondage et d'une collecte de données sur la cible du projet
- Développement de la plateforme, de l'application mobile, du site web,
- Choix d'un mode de géolocalisation des taxis appartenant à la flotte CarDispo
- La négociation d'accréditation auprès des syndicats de chauffeurs de taxi (SYNTRACAM, SYNACTUIRCAM) et institutions d'Etat (Ministère des transports),
- La négociation des différentes formes de partenariat auprès de quelques opérateurs économiques (Hôtels, Agences de Voyage...)
- La sélection des chauffeurs de taxi qui feront partie de la phase pilote du projet (Base de données)
- Formation des chauffeurs sélectionnés
- Installation des trackers de géolocalisation sur les véhicules pilotes
- Réalisation des spots audio et vidéo

Nous avons cependant accusé du retard dans l'obtention des accords nécessaire auprès du gouvernement Camerounais ; Nous sommes toujours dans l'attente imminente de l'autorisation à exercer. Raison pour laquelle certaines activités prévues ne sont pas encore réalisées. Il s'agit des activités suivantes :

- Lancement officiel des services
- Diffusion des spots publicitaires dans les médias sélectionnés

Cependant, tout est mis en œuvre pour un lancement courant mi-mai 2015

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## Background and Justification

The background summarizes the main features of the project and describes the project's objectives and general purpose. It should include:

- Name of the recipient
- Project location
- Rationale of the project
- Project history
- List of relevant studies and basic data
- Issues to be resolved
- Activities to be carried out

Yaoundé et Douala respectivement capitale politique et capitale économique sont les deux plus grandes villes du Cameroun. Dans ces villes, le transport s'effectue majoritairement par taxi. Ces taxis ont généralement trois modes de fonctionnement:

- ➔ **Mode collectif** : un taxi possédant des places libres passe au ralenti près des personnes en position d'attente. Celles-ci doivent indiquer leur destination et proposer un prix pour le trajet, à la suite de quoi le taxi s'arrête ou non pour les prendre (un coup de klaxon signifiant l'acceptation de l'offre émise). Un chauffeur peut prendre dans son véhicule jusqu'à 5 passagers.
- ➔ **Mode « Dépôt »** : Un taxi est sollicité par un usager ou un groupe d'utilisateurs pour se rendre à un endroit précis. Pendant le trajet, le chauffeur n'a plus le droit de prendre d'autres passagers même si des places sont libres. Le coût est forfaitaire.
- ➔ **Mode « Course »** : Un taxi est sollicité par un usager ou groupe d'utilisateurs pour une durée précise. Le coût est fonction du nombre d'heure de service. Comme dans le cas précédent, le chauffeur n'a plus le droit de prendre d'autres passagers.

D'après une enquête en ligne que nous avons menée en septembre 2013 sur échantillon de 350 utilisateurs de ces deux métropoles, il en ressort que les usagers souhaitant obtenir des taxis en **mode « dépôt »** ou en **mode « course »** doivent souvent faire face aux difficultés suivantes :

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- L'identité du chauffeur non connue à l'avance ; Ce qui accroît le risque d'insécurité.
- L'obligation de se déplacer à un carrefour ou à une station pour trouver un taxi, même à des heures tardives.
- La difficulté de trouver immédiatement un taxi libre.

C'est pour résoudre ce problème que Novazen a conçu le projet « **CarDispo** » ; Plateforme devant servir de liaison entre les usagers et les chauffeurs de taxi en cas de besoin.

Afin de réaliser notre projet, nous avons planifié les principales activités suivantes :

- Etape 1 : Développement de la plateforme.
- Etape 2 : Mise en place de la base de données des chauffeurs Taxi.
- Etape 3: Organisation d'une campagne de marketing et de communication autour du produit.

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## Project objectives

**Tips:** Please include here the **original objectives** as listed on the Grant Agreement.

- If any objectives were modified, added or removed during the reported period this should be explained/justified.

Notre projet vise deux objectifs :

- **Objectif n°1** - Développer une plateforme SMS et web de mise en relation des usagers et des chauffeurs de taxi dans les villes de Yaoundé et Douala au Cameroun.
- **Objectif n°2** - Promouvoir cette plateforme auprès des bénéficiaires.

Pendant l'implémentation du projet, nous avons modifié l'objectif n° 1. Le taux d'utilisation des smartphones s'étant considérablement accru au Cameroun, nous avons décidé de développer application mobile en complément à l'interface SMS.

## Users and uses

**Tips:** Discuss with your project team who would be the future users and how they would use the findings throughout the project lifecycle. The uses identified should relate to the theory of change that you have discussed with your project team. The discussion about theory of change, users and uses, will be a very important input to your communication strategy: depending on who the user is and of what use will be the findings, a communication strategy can be developed. For example, if the users of the findings are policy makers and the use is to influence a change in the regulatory framework, which communication approach will work the best?

**Who are the main stakeholders and how can they affect the project?**

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**Who will be the user of these findings?**

**What are the more relevant things the project team wants to learn about or evaluate through the lifecycle of this project?**

En Amont, nous avons réalisé une étude afin d'identifier le profil type des futurs utilisateurs du projet.

La cible ou bénéficiaire de notre projet est répartie en deux principaux groupes que sont les **usagers** (personnes ayant besoin d'un taxi) et les **chauffeurs de taxi** eux même. Pour chaque groupe nous avons identifiés les principaux avantages à utiliser le service et l'impact économique du service sur leurs activités.

#### **a- Pour les usagers (personnes ayant besoin d'un taxi)**

- **Sécurité:** Les chauffeurs sont connus à l'avance car abonnés à CarDispo. Les véhicules peuvent être géo-localiser à tout moment et faciliter l'intervention en cas de danger. CarDispo se défini ici comme un tiers de confiance pour les usagers
- **Confort et qualité de service:** Les taxis abonnés au service devront être en très bon état et garantir un bon niveau de confort. Les chauffeurs respectueux envers les clients. Une ligne téléphonique mise à disposition des abonnés pour service client.
- **Efficacité :** Un moyen simple et efficace d'obtenir un taxi depuis chez soi ou partout ailleurs
- **Coût :** L'utilisateur devra dépenser un plus que pour un taxi normal

#### **b- Pour les chauffeurs de taxi**

- **Sécurité :** Les usagers sont identifiés à l'avance et les véhicules peuvent être géo-localiser en cas d'incident. CarDispo se positionne dans cas aussi comme un tiers de confiance.
- **Rentabilité:** Un moyen simple et moins couteux pour obtenir des clients. En plus le tarif pratiqué est légèrement au-dessus du tarif usuel.

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# PART 3: THE PROJECT



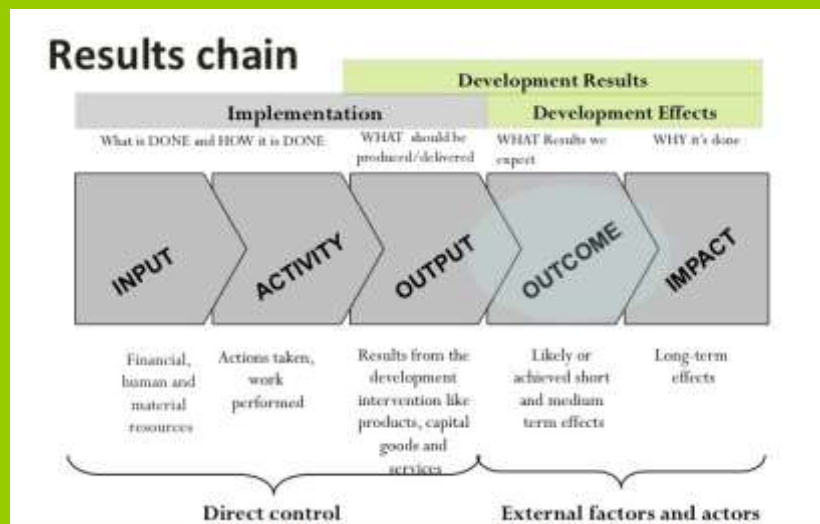
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## Project

- **Understanding the chain that leads to results**

**Tips:** This is the most important section of the report. Here, the reader will **understand the processes and operational issues** of your project and how they contribute to the achievement of the objectives and the theory of change behind the project implementation.

It is possible that the project team's understanding of the development problems to be addressed with this project will have evolved or **changed** from those described when the project was originally submitted and approved. If that is the case, please share what motivated the change and what course of action the project team has identified.



*Results chain diagram provided by In Develop*

- **Narrative – Project planning**

Le planning de notre projet est subdivisé en plusieurs étapes clés qui peuvent être implémentées de façon semi-parallèle.

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- **Etape 1:** Développement de la plateforme.
- **Etape 2 :** Mise en place de la base de données des chauffeurs de taxi.
- **Etape 3 :** Formation des chauffeurs de taxi à l'utilisation de la plateforme
- **Etape 4 :** Démarrage du service (Campagne de marketing e de communication).

PARAMETERS	INDICATORS	CHECKING SOURCES	RISKS	TIMELINE	ASSESSMENT
	How do you measure project progress, linked to your objectives and the information reported on the Implementation and Dissemination sections of this report?	Where do you find the information to document the indicators	Identified above	Dates when the listed activity should be developed	Assessment indicating how the activity should be conducted
<b>IMPACT</b> <i>Likely or achieved long-term effects</i>	<ul style="list-style-type: none"> <li>• Diminution du nombre d'agression dans les taxis</li> <li>• Augmentation des revenus des chauffeurs de taxi</li> </ul>	<ul style="list-style-type: none"> <li>• Rapport des postes de polices des villes concernées</li> <li>• Rapport des Syndicats de chauffeur de taxi affiliés au Service</li> </ul>		Un an après le démarrage du service	Rapports techniques et financier
<b>OUTCOME</b> <i>Likely or achieved short and medium term effects.</i> <i>Focus on the changes facilitated by the project for its beneficiaries</i> <i>Outcomes tend to be under the influence of the project team but not under direct control</i>  <i>Short term:</i>	<ul style="list-style-type: none"> <li>• Nombre de chauffeur de taxi ayant souscrits au service</li> <li>• Nombre de reservation (commande) effectués via la plateforme</li> </ul>	<ul style="list-style-type: none"> <li>• Statics fournis par la plateforme CarDispo</li> </ul>	<ul style="list-style-type: none"> <li>• La concurrence</li> </ul>	Tous les ans	Les fournies par la plateforme CarDispo

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Long term:					
<b>OUTPUTS</b> <i>Result and/or deliverable produced as a direct result of the project activity</i> <i>Outputs are under direct control of the project team</i>	<ul style="list-style-type: none"> <li>• Plateforme web de réservation et de suivi</li> <li>• Application Mobile de réservation et de suit</li> <li>• Site Internet de présentation du produit</li> <li>• Accords signés avec des partenaires stratégiques</li> </ul>	<ul style="list-style-type: none"> <li>• Googleplay</li> <li>• <a href="http://www.cardispro.com">www.cardispro.com</a></li> <li>• Accords de partenariat signés</li> </ul>		03/2015	<ul style="list-style-type: none"> <li>• Evaluations sur le terrain</li> </ul>
<b>PROJECT ACTIVITIES</b> <i>Actions taken, work performed</i>	<ul style="list-style-type: none"> <li>• Brainstorming</li> <li>• Développement de la plateforme</li> <li>• Négociation et signature des accords de partenariat stratégique</li> <li>• Mise en place de l'aspect légal du service</li> <li>• Recrutement des chauffeurs</li> <li>• Formation des chauffeurs</li> <li>• Marketing et communication autour du service</li> <li>• Lancement officiel du service</li> </ul>	<ul style="list-style-type: none"> <li>• Rapports</li> <li>• flyers</li> <li>• Spots audio et vidéos</li> <li>• Coupure de presse</li> </ul>		03/2015	<ul style="list-style-type: none"> <li>• Rapports intérimaires</li> </ul>
<b>INPUTS</b> <i>Financial, human and material resources</i>	<ul style="list-style-type: none"> <li>• 2 agents commerciaux</li> <li>• 3 Développeurs (front-end, back-end,</li> </ul>	<ul style="list-style-type: none"> <li>• Rapport financier</li> <li>• Contrats de consultation et/ou de</li> </ul>		03/2015	<ul style="list-style-type: none"> <li>• Factures et reçus</li> <li>• Rapports techniques et financiers</li> </ul>

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	mobile) • 1 gérant • Fonds (Finance)	travail			
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### ***Narrative – Project implementation***

Un an après le démarrage du projet, nous avons atteint environ 90% du taux de réalisation des activités escomptés.

Les principaux résultats à ce stade du projet sont les suivants:

- Un (01) rapport d'une étude de marché réalisé sur un échantillon de 300 usagers potentiels et 100 chauffeurs de taxi.
- Un (01) document de conception et d'analyse de la plateforme est disponible
- 95% de taux de réalisation de la plateforme
- Une application web proposant le service disponible à l'adresse [www.cardispo.com](http://www.cardispo.com)
- Une application mobile CarDispo est disponible sur googlePlay
- Deux (02) agréments sont signés avec des syndicats de chauffeur de taxi (SYNTRACAM, SYNARTUIRCAM)
- Des accords ont été signés avec des partenaires économiques
- Une (01) base de données de plus de cinquante chauffeurs de taxi est disponible
- Vingt-Cinq (25) chauffeurs ont été formés à l'utilisation de la plateforme
- Des flyers ont été conçus et réalisés
- Une vidéo de présentation du service a été réalisée et sera diffusée dans les médias traditionnels et en ligne
- Un Spot audio disponible
- Une (01) page facebook est disponible pour pour la communication autour du produit <https://www.facebook.com/cardispo>

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Input	Project activities	Outputs	Outcomes	Timeline	Status	Assessment
<ul style="list-style-type: none"> <li>- Finances</li> <li>- Equipements</li> <li>- Staff administratif</li> <li>- Staff Technique (Développeurs et commerciaux)</li> </ul>	<ul style="list-style-type: none"> <li>- Etude de marché</li> <li>- Analyse et conception de la plateforme</li> <li>- Développement de la plateforme</li> <li>- Développement des applications mobiles (Chauffeurs et Usagers)</li> <li>- Négociation et signature des accords de partenariats stratégiques avec les syndicats de chauffeurs de taxi</li> <li>- Création de la base des chauffeurs de taxi</li> <li>- Mise en place u procéder de tracking par GPS</li> <li>- Test et validation fonctionnel du produite sur un nombre restreint de chauffeur.</li> <li>- Corrections et production de la première version stable de la plateforme</li> <li>- Cérémonie de lancement</li> <li>- Réalisation d'un spot radio et d'un spot télé</li> <li>- Organisation des Campagnes sur les réseaux sociaux (Facebook, twitter)</li> <li>- Evaluation et suivi de projet</li> <li>- Rédaction des différents rapport</li> </ul>	<ul style="list-style-type: none"> <li>- Rapport sur l'étude de marché</li> <li>- Documents d'analyses et de conceptions</li> <li>- Plateforme web disponibles</li> <li>- Applications Mobiles disponibles</li> <li>- Accords de partenariats signés</li> <li>- Base de donnée des chauffeurs de Taxi disponible</li> <li>- Rapport de test</li> <li>- Spot audio et vidéo disponibles</li> <li>- Flyers</li> <li>- Coupure de presse</li> <li>- Nombre de chauffeurs de taxi formés</li> </ul>	<ul style="list-style-type: none"> <li>- Nombre de chauffeurs taxi utilisant la plateforme</li> <li>- Nombre de requêtes de réservations réalisées sur la plateforme</li> <li>- Nombre d'usagers sur la plateforme</li> </ul>	03/2015	95%	<ul style="list-style-type: none"> <li>- Reçus et Facture</li> <li>- Rapport financier</li> <li>- Rapport technique</li> <li>- Résultat d'un sondage effectué auprès des chauffeurs et utilisateurs du service</li> </ul>

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## Indicators

**Tips:** Indicators help to **measure project's progress**.

Indicators help the objectives that were set by the project team to be affordable, tangible, and measurable.

They help to verify the success and rewrite the course in case we are not achieving it.

An indicator could be quantitative (percentage, amount) or qualitative (perception, opinion).

The FIRE secretariat suggests the SMART approach to indicators:

**S Specific**

**M Measurable**

**A Achievable (acceptable, applicable, appropriate, attainable or agreed upon)**

**R Relevant (reliable, realistic)**

**T Time-bound**

Baseline	Indicators	Progress	Assessment	Course of action
Refers to the initial situation when the projects haven't started yet, and the results and effects are not visible over the beneficiary population.	How do you measure project progress, linked to your objectives and the information reported on the Implementation and Dissemination sections of this report?	Refer to how the project has been advancing in achieving the indicator at the moment the report is presented.	Descriptions should be clear and ideally contain operational terms where needed. Please describe the quality dimensions.	What is the project team planning to do next is very important to document, especially if changes to the original plan have to be implemented for the success of the project.
0	Pourcentage de progression du développement de la plateforme.	99%	Nous avons rencontré des difficulté techniques qui nous ont poussé à changer de technologie.	

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			Nous avons opté utilisé des smatphone équipés d'un GPS pour le tracking	
0	Signature Novazen/Syndicat des chauffeurs de taxi	100%	2 contrats ont été signés	
	Nombre de spot audio et vidéos réalisés	100%	1 spot audio réalisé 1 spot vidéo réalisé	
0	Nombre de diffusion des spots audio et video	0%	En attente du lancement officiel	
0	Nombre de flyers réalisés	100%	50 000 flyers ont été réalisés	
0	Nombre de flyers distribués	0%	En attente du lancement officiel	
0	Nombre de chauffeur abonnés au service	100%	25 chauffeurs ont été formés	
0	Nombre de réservations effectués sur la plateforme	0%	En attente du lancement officiel du service	
0	Nombre d'utilisateurs abonnés sur la plateforme	0%	En attente du lancement officiel du service	
	Nombre de fan de la page facebook du projet		Près de 500 likes enregistrés	

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## Project outputs, communication and dissemination activities

**Tips:** Take into account that the reader of your report has not been involved in project implementation, so readers do not have any further knowledge besides the information you are providing here.

This section of the report will allow you document the communication and dissemination efforts that the project team has conducted, which might be part of a specific communication strategy design as part of the project, or in place for the organization as a whole. When possible, please provide information about strategies in place and the rationale behind them.

Lessons can be learned from many aspects of project implementation, covering a wide variety of aspects such as technical, social, cultural and economic. Taking the rationale behind the project and its objectives can serve as a framework to draw your conclusions. Lessons can be identified by project partners, beneficiaries and general staff from the organization. A project diary and other activity records can serve as a tool to reflect during project team meetings and immediately after project activities are conducted.

**Outputs are immediate, visible, concrete developmental change that is the tangible consequence of project activities, under direct control of the project team.**

Example of possible outputs to report are:

- New products and Services (software, online platforms, applications);
- Information sharing and dissemination (publications, conferences, multimedia, social media);
- Knowledge creation (new knowledge embodied in forms other than publications or reports, such as new technologies, new methodologies, new curricula, new policies);
- Training (short-term training, internships or fellowships, training seminars and workshops) and
- Research Capacity (research skills; research management capacity and capacity to link research to utilization of research results).



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Project outputs	Status	Assessment	Dissemination efforts
Output No. 1 (use the same names as per the listed outputs in the table above, see Project implementation)	Please select the option that better describes the status into the development of this output:	Descriptions should be clear and ideally contain operational terms where needed. Please describe the quality dimensions.	Please specify what dissemination efforts were made, with special attention to those intending to reach target groups by gender, age, ethnic and socio-economic profiles to impact marginalized and disadvantaged groups.
Rapport sur l'étude de marché	100%		Confidentiel
Documents d'analyse et de conception de la plateforme	100%		Confidentiel
Application web pour la réservation de taxi	95%		- Site Internet - Réseaux sociaux - Spot radio et tele - Diffusion sur youtube
Applications mobiles (Usagers et chauffeur)	95%		- Site Internet - Réseaux sociaux - Spot radio et tele - Diffusion sur youtube - Google play
Base de données des chauffeurs de taxi	95%		- Disponible sur la plateforme CarDispo
Rapport de test	100%		
Spot radio et télé	100%		
Nobre de chauffeurs formés	100%		- Site Internet - Réseaux sociaux - Spot radio et tele - Diffusion sur youtube
Paricipation aux forums et concours	100%		Nous avons participé à 3 concours statups

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## Project outcomes

**Tips:** This section should be completed **ONLY** for the final report.

FIRE PROGRAMME expects you to report about the **outcomes** of the project as defined in the table below, based on the project implementation section of this report. Project team is encouraged to discuss the questions provided below to guide the reflection:

Can you identify and describe the relationships between the activities implemented and the social, economic, cultural and/or political benefits of your project implementation?

**Outcomes can be defined as:**

- Medium-term effects
- Effect of a series of achieved outputs
- Should capture the changes for the beneficiaries
- Take place during the life of project/strategy
- Influence but not direct control

CarDispo est une plateforme de mise en relation entre les usagers et les chauffeurs de taxi au Cameroun. A ce stade du projet, n'ayant pas encore eu l'autorisation officielle d'exercer sur le territoire, nous n'avons pas encore démarré la phase de distribution du service. Cette autorisation devra être obtenue au courant du mois de mai 2015.

Cependant, nous pouvons déjà présenter quelques résultats espérés :

- ➔ Les taxis sécurisés et confortables sont plus facilement accessibles aux populations de Yaoundé et Douala
- ➔ Les taxis sécurisés et confortables sont plus facilement accessibles aux expatriés et touristes dans les villes de Yaoundé et Douala
- ➔ Les chauffeurs de taxis professionnels et qualifiés sont plus exposés aux usagers sérieux.

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## Project management and sustainability

**Tips:** Please comment on the general project **administration, staffing, procurement, etc.** specially those aspects contributing to the fulfilment of the project objectives as well as those that have delay project implementation.

Indicate **how the project team has strengthened its capacity** and work towards sustainability with the support provided by FIRE? (new equipment, training, improved administrative skills, lessons learned from the project). Has the organization increased its research or administrative skills of the team involved? Has the project allowed for a particular contribution to capacity building of women or marginalized social groups? Special attention should be paid to the expected or unexpected impact on marginalized social groups.

Have you done **anything different** to provide administrative support for this project **besides your “business as usual”** processes and procedures? Has the project inspired change inside your organization?

**Sustainability is to be examined not only in terms of staff retention and financial stability of the organization supporting the project but about the communities’ appropriation of benefits perceived from project implementation.**

The FIRE Secretariat is very interest to learn if this project has generated opportunities for future development (new funding from partnerships, sponsorships, investment or other funding mechanisms), please provide details.

Please explain if the FIRE grant has helped to consolidate your organization and how. If any of the project activities will continue after the end of the FIRE grant, please describe how your organization is planning to support future developments.

Pour assurer la pérennité du projet, des commissions de l'ordre de 10% sont prélevés sur chaque course effectuée par un chauffeur à partir d'une commande CarDispo.

D'autre part, l'approche multi-bénéficiaire (chauffeurs et usager) est un paramètre garantie une certaine rentabilité du projet.

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Aussi une stratégie sera mise en place pour rechercher de nouveaux investisseurs pouvant donner la capacité financière nécessaire au projet pour développer de nouvelles offres et attaquer de nouvelles part de marchés. Ainsi, nous avons déjà participé à plusieurs concours d'innovation technologiques. CarDispo a donc été vainqueur du prix « YouCan » organisé par un réseau de businell angel Africain.

La communication organisé par FIRE a été un atout important dans la visibilité du projet CarDispo.

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## Impact

**Tips:** This section should be completed **ONLY** for the final report.

This section of the report does not refer to the project activities, but about the “**bigger picture**”. It will be desirable if the project team can reflect on the **impact that the project has contributed to as part of other actions implemented by your organization and/or your partners.**

**Impact refers to the influence the project may had on the way people does things through the use or adoption of the project outputs; changes in the context the project was implemented; changes in the community the project has been working with; and/or changes inside the organizations that have participated in the implementation or the relationships established through the project’s implementation.**

Impact is often impossible to measure in the short term and is rarely attributable to a single activity. Impact can be linked to a vision or long-term development goal that your organization might be working towards.

It can be identified as a logical consequence of achieving a combination of outputs and outcomes.

Impact is usually measurable after the project life and is outside the direct control of the project team and the organization.

L’impact ne pouvant être que évalué à long terme, nous ne pouvons ici que présenter l’impact attend en fonction de la vision que nous avons du service. Cet impact se décline en deux points :

- ➔ Réduction du taux d’agression dans les taxis de villes de Yaoundé et Douala, particulièrement aux heures tardives
- ➔ Augmentation du revenu des chauffeurs de taxi dans les villes de Yaoundé et Douala
- ➔ Amélioration de la qualité de service du transport urbain dans villes de Yaoundé et Douala

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## Overall Assessment

**Tips:** *This section of the report is extremely valuable for the FIRE secretariat as it provides evidence about the role and relevance of FIRE contributions in the AFRICA region.*

**Tips:** *Briefly provide **your own views** on the value and importance of the project relative to the proposed innovation, investment of time, effort and funding involved. Include the strengths and weaknesses of the project and the steps taken to strengthen the credibility and reliability.*

*This is your opportunity to conduct a **team reflection about the value of the project for the organization**. The following questions might help you to prepare a substantive overall assessment.*

- *To what extent the project meet its objectives?*
- *What were the most important findings and outputs of the project? What will be done with them?*
- *What contribution to development did the project make?*
- *Were certain aspects of project design, management and implementation particularly important to the degree of success of the project?*
- *To what extent the project help build up the research capacity of your institution or of the individuals involved?*
- *What lessons can be derived that would be useful in improving future performance?*

L'apport du programme FIRE a été capital pour le démarrage de notre projet. Ceci à trois niveaux :

- ➔ Les fonds mis à notre disposition, même s'ils ne couvrent pas tous les besoins du projet, nous a permis de donner vie à notre projet.
- ➔ Les formations en montage et en gestion de projet nous a permis de renforcer nos

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capacité dans le domaine. Contribuant ainsi à améliorer le taux de succès de notre projet

- La lettre d'accréditation délivrée par le programme FIRE nous donne une crédibilité qui facilite l'obtention des partenariats.
- Grâce à la crédibilité obtenue du programme FIRE, nous sommes approchés par plusieurs potentiels investisseurs, nous avons été par ailleurs vainqueur du concours « YOUCAN » organisé par un réseau de B5usiness Angel Africain

## PART 4:

# RECOMMENDATIONS

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## Recommendations

***Tips:** Include any recommendations in this section that you and your project team, the organizations supporting the project and the community you worked with, would like to make to other practitioners or researchers on the field facing similar problems or implementing similar solutions.*

*Please take a minute to share recommendations with the FIRE secretariat that might help to improve the support provided.*

Suite aux difficultés et auxquels nous avons eu à faire face lors de cette première phase du projet, voici les recommandations que pouvons partager:

- ➔ Nous conseillons vivement de toujours faire une étude de marché avant toute implémentation du projet. Ceci permet de mieux définir et circonscrire le problème à résoudre et de le valider.
  
- ➔ Il est important de mettre en place une politique permettant d'acquérir et d'exploiter les avis des bénéficiaires durant toutes les phases du projet, car leurs avis peuvent permettre d'anticiper sur certaines difficultés.
  
- ➔ Enfin pour des projets de type logiciel comme le nôtre, nous conseillons de procéder par prototypage. Un prototype du logiciel devant être produit après chaque itération.

Pour ce qui concerne le programme FIRE, nos recommandations sont les suivantes :

- ➔ En complément aux formations, fournir à chaque boursier, un coach ou mentor à qui ce dernier rendra compte de façons régulières (tous les deux semaines par exemple) sur l'évolution du projet. Ce coach aura aussi pour rôle de guider l'équipe dans la réalisation du projet.
  
- ➔ Mettre en place une plateforme virtuelle d'échange d'expérience entre tous les



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boursiers. Cette plateforme pourra aussi servir de base de donnée documentaires pour les formations organisées par le programme FIRE

- Favoriser l'organisation des réunions virtuelles entre les boursiers pour échanger sur les difficultés et les solutions.
- Augmenter le montant de la subvention pour mettre de réaliser des projets à plus grand échelle, donc à plus grand impact.

# PART 5:

# BIBLIOGRAPHY

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## Bibliography